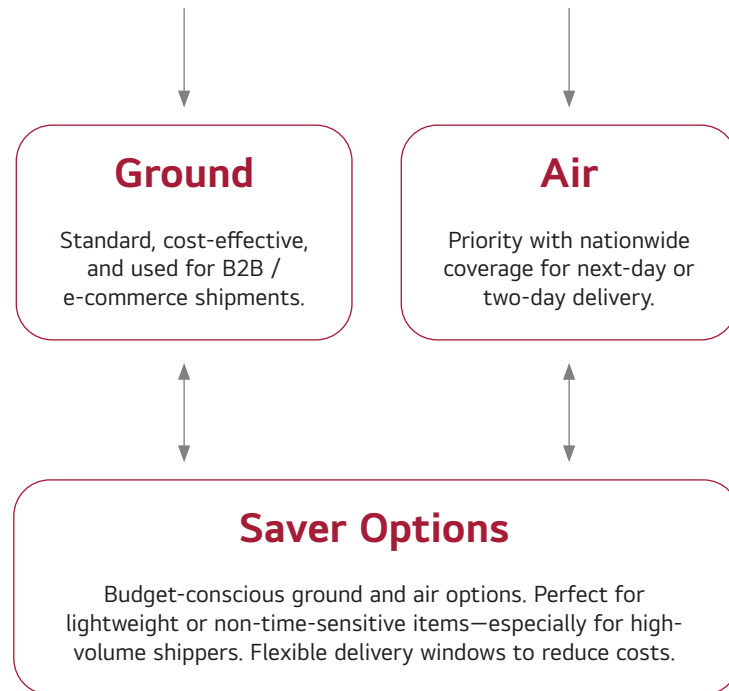


# 4PL Parcel

A 4PL solution that orchestrates multi-carrier networks, integrates systems, and optimizes routing, mode selection, and delivery performance through real-time visibility and data-driven control.

## Analyze zones and weight categories



## Smart Parcel Management Service

- Centralized SPMS for all carriers
- On-time delivery performance monitoring
- Exception management & automated alerts
- Last-mile optimization

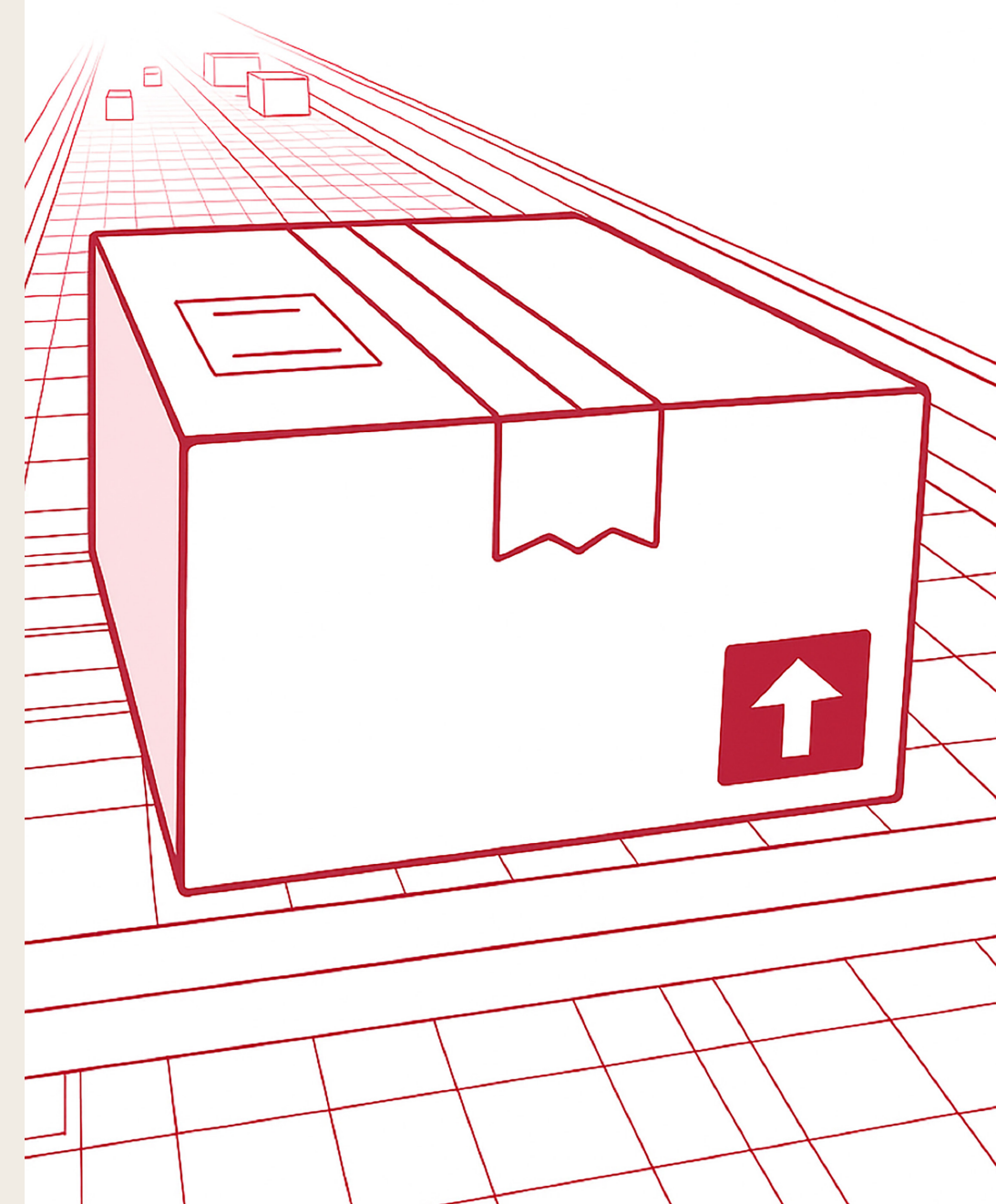
## System Integration & Control Tower Visibility

- WMS & TMS integration
- Smart carrier selection at order level
- Unified parcel tracking across carriers
- Real-time dashboard & reporting



# AI-Powered 4PL Operator

Total Visibility | Data-driven | Performance



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# Logistics Consulting / IT Systems

## Cost Leakage

- Inefficient rates leading to overcharges
- Poor packaging

## Lack of Visibility

- Limited real-time tracking and updates
- Mis-identified package locations due to limited system syncing

## Control Gaps

- Inconsistent shipping practices across locations
- Unresolved lost packages and failed deliveries
- Poor address validation increasing re-routing fees

## IT Systems

- All logistics systems (WMS, TMS, YMS, EDI, APIs, etc.)

# Your Success, Our Priority

## Cost Engineering

Through volume aggregation, carrier mix analysis, and contract negotiation, we reduce your LMD spend.

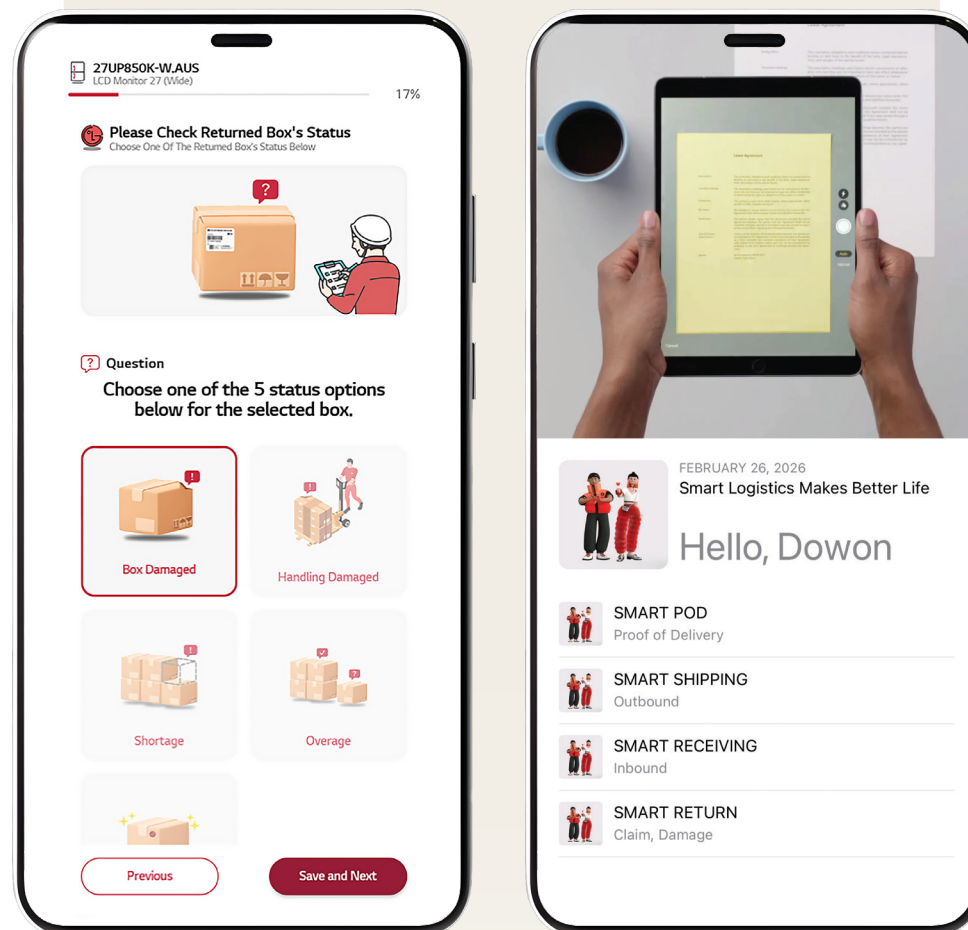
## Flexible, Scalable Network

Supports peak season, volume surges, and omni-channel distribution.

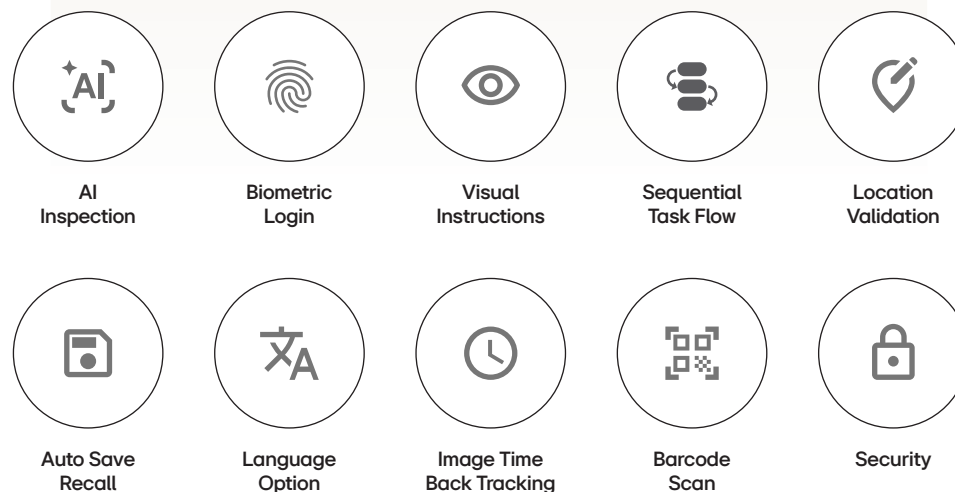
## Customer Satisfaction

We act as your single partner, coordinating your entire parcel network for end-to-end simplicity.

# CHERRY App Service



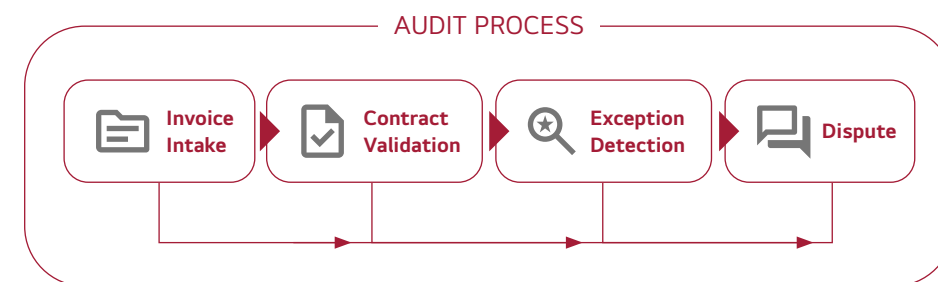
**CHERRY** unifies **outbound, delivery, receiving, returns,** and **AI inspection** into one platform. Reduce operational errors, strengthen audit readiness, and gain full visibility across your logistics workflow.



# AI-Powered Freight Audit and Recovery

Over 8% of U.S. freight costs are overcharged – freight audit is essential.

- Recover overcharges before payment
- Ensure contract compliance
- Gain visibility through dashboards



## Cost Savings & Overcharge Recovery

- Identify **8%+** overcharges in U.S. invoices
- Deliver 1–5% annual cost savings
- Prevent recurring overcharges

## Contract Compliance & Validation

- Rate validation with **<2%** tolerance
- Detect duplicate or incorrect invoices
- Validate weight, zone, and mode

## Carrier Dispute Management

- End-to-end carrier dispute handling
- Overcharge recovery support
- Audit turnaround: within **24 hours**

Invoices Audited  
**\$1.2M+ / year**

Annual Savings  
**\$800K - 1.2M**

Reduce Audit Risk  
**Savings up to 95%**